REQUEST FOR QUALIFICATIONS

Economic and Social Impact Assessment

Background & Purpose

Portland Trails, a 501(c)3 non-profit organization, is issuing a Request for Qualifications from consultants to conduct a comprehensive assessment of the economic and social impact of our trails. This assessment will help us understand the ways in which our trail system impacts our community and allow us to advocate for investment in trails as infrastructure with cities and residents.

Our trail network reaches within a half mile of every resident of Portland, spans four different communities, and connects over 20 neighborhoods in the Greater Portland area. The Portland Trails system creates clear access to trails, but we lack the data about how this access impacts our area's residents, businesses, and environment. We seek to gain more knowledge about how people use our trails and the benefits that our 80-mile trail system has on the economic and social fabric of our community.

Scope of Work:

The selected consultant will be responsible for:

- **Kickoff Partner Meeting –** to include Consultant, Portland Trails, and any relevant partners to examine project goals, timelines, communication, project management schedules, etc.
- **Data Collection** - which will include a list of data inputs for Portland Trails to collect that may include annual users, user locations, trail usage, recent maintenance or upgrade work, and other information. Surveys or community interviews may be conducted.
- **Economic Data Analysis** – that includes data points such as: total jobs, earnings, sales generated, and industries/sectors most impacted by the trail network. community health, safety, environmental factors.
- **Social Data Analysis** – to include cost/benefit of different transportation infrastructure investments that will provide details on health, emissions, safety, and more.

Deliverables

- **Impact Analysis Report** – a report that summarizes the analysis for both economic and social impact of the trail system
- **Marketable One**-Sheeter – that summarizes data through info graphs, both in digital and printable formats

- **Timing** – the Scope of Work described above should be completed within 5 months of the final signed contract (most likely mid-late August 2025).

Budget & Funding

Portland Trails has received funding to support this design project, and will provide staff support as needed, as well as background information, mapping, trail counter data (when available), and other information that will help in completing the assessment. We offer a budget of **$50,000** to cover the following costs:

- Consultant fees for defined services related to the RFQ
- Meeting logistics and costs, including any survey or stakeholder meetings
- Administrative expenses related to data collection, analysis, and reporting

RFQ Submission Requirements

1. Short description of your approach to the Scope of Work, including how contractor will collect & analyze data
2. Examples of similar assessment deliverables, if available
3. Brief timeline of proposed assessment, including timing of data collection & analysis
4. Cost breakdown estimate for the contracted services

RFQ's should be submitted online **HERE**. ***Portland Trails is committed to equity and inclusion, and we encourage women, black, Indigenous and people of color as well as members of other underrepresented communities to submit responses to the RFQ.***

Deadlines & Contact Information

- Proposals must be submitted online **HERE** no later than **March 5, 2025** *(updated from former deadline of February 28, 2025)*
- All deliverables should be completed within 5 months of the final signed contract (most likely mid-late August 2025).
- For any questions or more information, please contact:

  Lindsay Conrad, Director of Development
  RFQ@trails.org